

Beyond Plastic Med

A COMMITMENT FOR A FREE-FROM-PLASTIC MEDITERRANEAN SEA

2019 Selected micro-initiatives

[#BeatPlasticCyprus](#)

Together Cyprus - CYPRUS

The European Parliament has voted for a complete ban of a range of single-use plastics across the union in a bid to stop pollution of the oceans. This proposal calls for a reduction in single-use plastic for food and drink containers like plastic cups.

In regard to this measure the Beat Plastic Initiative aims to inform the public and private sector about the consequences of plastic and the opportunities to move to a zero single-use plastic era. This will be achieved using the following steps:

- Informing about consequences of single-use plastics on the environment and the EU strategy.
- Building a network of engaged stakeholders (public – private – educational institutions) to work on a single use plastic free strategy.
- Developing a “zero-plastic” charter in collaboration with the network and help members to get certified.
- Building an online interactive map to identify and list the Beat Plastic Members.

[Inter-State Rivers, Seas Plastic Cleanup, Stable Balkan](#)

Royal Albania Foundation (RAF)- ALBANIA

The initiative “Inter-State Rivers, Seas Plastic Cleanup, Stable Balkan” will encourage the youth of 5 states and universities of West Balkan to learn about plastic pollution problem and participate to recycling activities. Several cultural, sporting, artistic and environmental-friendly activities will be organized and an alliance for cleaning up rivers flowing into the Adriatic and Ionian Sea will be built. These activities will target the Drini i Zi, the Drini i Bardhe, the Bojana and the Shkumbin rivers.

This movement is unique in the Balkans as it intends to involve youth of 5 different states. The website of this initiative will be a platform for the students to communicate and will help coordinating the different activities for plastic removal in the main inter-state rivers.

Une mer sans plastique en Tunisie : de la sensibilisation à l'action
Tunisie Recyclage - TUNISIA

The aim of the initiative “Une mer sans plastique en Tunisie: de la sensibilisation à l'action” is to raise public awareness in Tunis in order to encourage them to sort their waste.

Over 700 students will be educated on the consequences of plastic pollution on the environment and on sustainable solutions, dictated by the 3R rule: Reduce, Reuse, Recycle. These courses will be integrated into the education curriculum. The creation of “environment clubs” will also be encouraged to foster family involvement.

The association will also be focusing on strengthening the capacity of Tunisie recyclage sorting area so as to increase collection. At the same time, beach clean-up days will be set up to raise public awareness and incentivise waste sorting.

Plastige Hayir !! 2
CEVSAM (Trakya University) - TURKEY

This project is a pilot action that aims to work toward a plastic free university campus. It is supported by the rectorate and seen as a chance in setting the example for other Balkan Union Universities.

Several objectives are to be achieved:

- Reducing the number of plastic bottles used in the campus. 13 water fountains will be installed, and re-fillable bottles will be distributed. The goal is to save 650 000 plastic bottles per year.
- Reducing plastic in congresses and symposia namely by using recycled cardboard and jute for name badges, banning plastic bottles or plastic glasses and using pens in recycled paper.
- Sharing tote bags in talks and presentations. The 2019 tax on plastic bags has already helped to reduce their usage but the progress is slow, and they are still freely distributed in open vegetable markets. This objective encourages and helps students to change their habits towards plastic bags.
- Zero Waste policy. The government launched a “0 waste” pilot campaign (Sifir atik) in some places of Turkey. The activities proposed by the campaign will be tested and implemented on the campus.
- Cleaning days on the riverside. Cleaning days will be organized to raise awareness among students and the public about plastic pollution.
- Arts and practical recycling workshop. A recycling plant will be build by students in the art department to promote recycling among the public. With scientific facts, info-graphics, graphic design, photos, sculptures, people will be more aware of the regional and global problems caused by plastics.

Plastic-Free Muğla Education
Deniz Temiz Derneği- TURKEY

With an exclusive partnership with the local branch of the Ministry of Education of Muğla, Deniz Temiz Association will organize trainings in public schools on the importance of the ocean, the plastic pollution problem and the interest of reducing and better recycling plastic waste. The awareness of 5600 students between 7 and 14 years old will be raised with the objectives of changing behavior regarding plastic consumption and waste production.

The Cyprus Responsible Coastal Businesses Network against Single-Use Plastics
AKTI Projects and Research Centre- CYPRUS

This initiative aims to minimize single-use plastic in coastal areas by promoting producer and user responsibility. This initiative will include a series of interrelated activities as follows:

- Organization of field trips and beach clean-ups with coastal business owners, beach visitors and local communities to identify the sources of marine litter;
- Production of a guide highlighting the practices that can be applied by everyone in order to reduce the single-use plastics;
- Organization of an extensive awareness raising campaign in the summer of 2019 to enlarge the existing network of responsible coastal businesses that was created through the previous phase of the initiative in 2017.
- Implementation of school visits to inform and raise awareness of children and youth about the problem of single-use plastics and its negative impact on the marine environment.
- Organization of a highly publicized final event to present the outcomes of the Initiative. The event will be organised on a boat, in order to promote the symbolism of Litter Free Mediterranean. During the event, Local Authorities and Organisations that supported the activities of this initiative will be recognised and honoured.
- Implementation of a communication campaign all along the Initiative, targeting various audiences through a range of means.

The active involvement of coastal local authorities both during the beach clean-ups and the visits of coastal business will ensure the sustainability and feasibility of the proposed solutions.

Safilbahr
ONDST- ALGERIA

The Safilbahr project aims to raise the awareness among sea users in regard to plastic pollution by offering them an alternative to single use bags. Reusable bags will be produced with used fishing nets thanks to net repairing techniques. Net repairing training will be provided in order to ensure the quality of the bags produced. A campaign to raise the awareness of sailors, boat owners and fisheries will be set up to organise the collection of used fish nets and distribute the reusable bags. Tourists will also be targeted by means of a communication campaign. The bags will be sold in various partner retail outlets.

Ressacs sans Plastique au Parc d'Al Hoceima
Association Marocaine des Sciences Régionales- MAROCCO

With this project, teachers and their students, as well as women from a cottage-type cooperative will be invited to take part in a “design thinking” initiative in order to find ways of reducing and reusing plastic in the Al Hoceima National Park.

Design thinking is a collaborative effort through which solutions, based on users’ needs, are tested. The process consists of 7 phases: observation, overview, imagination, prototyping, testing, implementation and communication. In the first instance, participants will focus on identifying major sources of plastic pollution in the Al Hoceima National Park. They will subsequently propose substitute solutions then produce and test prototypes. A communication campaign will be conducted at the end of the project in order to share efficient and tested solutions identified during the project.

River Side *Green Vision – ALBANIA*

This initiative is dedicated to the collection of plastic waste in 10 villages of Selenica municipality located on the shores of the Shushica River. So far, a large quantity of the domestic plastic waste of these villages were thrown into the river and ended up in the Adriatic Sea.

In cooperation with the municipal administration and village chairmen, a metal container will be placed in every village centre for the collection of plastic waste. The recyclable waste collection association of this area EMMAUS Valona will be involved in the project to make sure the plastic waste goes to a recycling plant.

In parallel, meetings will be organized with targeted village residents, pupils and teachers to inform them on the soil, rivers, seas and creatures contamination caused by unmanaged plastics. These meetings also aim to show them how to implement waste management in their homes and to use the special container.

Velika plaža without plastic *NGO Green Life - MONTENEGRO*

Ulcinj and Velika plaža are very important tourism destination in Montenegro. Single-use plastic and waste management is becoming every year a bigger problem. This project aims to raise awareness and change behaviour in regard to the single-use plastic, with the focus on several groups: school children, tourists and institutions.

- Educational programme, including visits of landfills and lectures, will be implemented in schools to change children’s behaviour toward the use of single-use plastic.
- Awareness-raising campaigns for tourists and visitors will be organized. Clean-up days on beaches and presentations of the consequences of the plastic use will be done.
- A map, presenting the problem of waste management on the beaches will be shared with local and national administrations to initiate a discussion about possible joint activities of all parties to improve waste management.

All along the project, a communication campaign will be done through media and social networks in order to influence the public behaviour regarding single plastic use.

Mission CorSeaCare
Association Mare Vivu - FRANCE (CORSICA)

To prove that every citizen has a role to play in the protection of our natural marine heritage, the Association Mare Vivu has decided to carry out an extensive one-month scientific and educational kayak mission covering 1,000 km of the Corsican coastline, in order to find measurable data and raise awareness on marine species and plastic pollution: the CorSeaCare Mission. The mission is an operational compendium and the result of a full year of experimentation and preparation which has involved over fifty or so stakeholders from a variety of backgrounds. During the CorSeaCare Mission, Mare Vivu will therefore be applying all the actions and tools that have been invested and tested throughout the year to the one-month adventure at sea.

Through this sustainable development project, which is based on technological innovation and low tech, the aim is to invent, implement and then transmit innovative solutions to enable the public, especially the younger generation, to reclaim their natural marine heritage and be aware of current and future challenges.

Between the Adriatic & Ionian See 2nd
SEEP - ALBANIA

This project aims to improve waste management in a touristic coastal area of Albania. First of all, a database on the types and quantity of plastic the main sea users in the Bay of Vlora use as well as the existing waste management method will be created. From the collected information, specific recommendations will be established for each marine operator in order to minimize the use of plastic, offer alternatives, and improve plastic waste management.

In parallel, informative posters will be put in ports, beach hotels and restaurants of tourist destinations on the Karaburun Peninsula and Sazan Island, to raise awareness among the public. The content will be established in cooperation with the protected area's administration.

Finally, a communication and raising awareness campaign will be conducted. This campaign includes beach clean ups that will be organized in Karaburun Peninsula and Sazan Island with young volunteers, municipal administration, administration of protected areas, environment inspectorate, fisheries, scuba SEEP team, casual tourists and boats staff.

Plastic Free Entertainment Cruises and Water Sport Activities
Cyprus Sustainable Tourism Initiative - CYPRUS

This project aims to improve waste management in a touristic coastal area of Albania. First of all, a database on the types and quantity of plastic the main sea users in the Bay of Vlora use as well as the existing waste management method will be created. From the collected information, specific recommendations will be established for each marine operator in order to minimize the use of plastic, offer alternatives, and improve plastic waste management.

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municipal administration, administration of protected areas, environment inspectorate, fisheries, scuba SEEP team, casual tourists and boats staff.

Expédition SEA Plastics 2019
SEA Plastics - FRANCE

The aim of the SEA Plastics 2019 project is to help combat plastic pollution thanks to the implementation, aboard a sailing boat, of an awareness and offshore data collection campaign in partnership with scientific organisations. The awareness component, supported by BeMed is aimed at educating as many people as possible in regard to plastic pollution by using as an argument, not only observations made during the expedition, but also existing scientific work.

Awareness efforts will be carried out at various levels. First of all, social networks will be used to popularise scientific data relating to plastic pollution. The general public will also be educated thanks to the production and screening of two films. Special focus will be placed on young children with the publication of a book for children, ISA la mouette (ISA the seagull) as well as educational games. At the same time, the SEA Plastics 2019 team has planned to intervene in primary and secondary schools, to host lectures for a variety of adult audiences as well as set up stands in various French Mediterranean ports.

Youth for a clean Adriatic
NGO Our Action (Nasa Akcija) – MONTENEGRO

The goal of the project "Youth for a clean Adriatic" is to develop a network of businesses, local governments, inspiring individuals and other organizations that will set up the movement for a free-from-plastic Montenegro through education, activism and cultural-awareness campaigns. The project plans to:

- Create a certification program for businesses that commit to a plastic free tourism and other seaside industry;
- Organize educational workshops and lectures about the dangers of single-use plastics, the need for waste reduction on a national scale with a primary focus on youth education age between 13 and 30;
- Participate in cultural-awareness raising campaigns that will bring the problem of plastic and waste management to the forefront through active cultural participation approaches;
- Organize a number of hands-on, on the ground coastal and underwater clean-ups that will contribute to a cleaner Montenegro Adriatic Sea ecosystem.

With our partners, Zero Waste Montenegro, 'NGO Our Action' continues the campaign on zero waste, plastic bag reduction and recycle-reuse efforts in Montenegro.



BEYOND PLASTIC MED

Partners



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